

DEC 05 2005

Atty Docket No. 020375-043010US

PTO FAX NO.: 1-571-273-8300

ATTENTION: Examiner Edwyn Labaze

Group Art Unit 2876

**OFFICIAL COMMUNICATION**  
**FOR THE PERSONAL ATTENTION OF**  
**EXAMINER Edwyn Labaze**

**CERTIFICATION OF FACSIMILE TRANSMISSION**

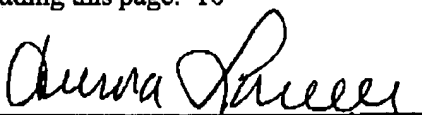
I hereby certify that the following documents in re Application of Kevin Morrison et al., Application No. 10/789,455, filed February 26, 2004 for BULK CARD ORDERING SYSTEM AND METHODS are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Documents Attached

1. Transmittal Form (1 page); and
2. Amendment (8 pages).

Number of pages being transmitted, including this page: 10

Dated: December 5, 2005

  
Aurora Lowell, Assistant to  
Irvin E. Branch, Reg. No. 42,358

**PLEASE CONFIRM RECEIPT OF THIS PAPER BY  
RETURN FACSIMILE AT (415) 576-0300**

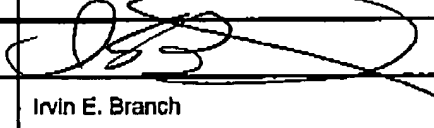
TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, Eighth Floor  
San Francisco, CA 94111-3834  
Telephone: 303-571-4000  
Fax: 303-571-4321  
2365

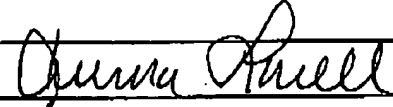
60650421 v1

DEC 05 2005

PTO/SB/21 (09-04)

<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	10/789,455
	Filing Date	February 26, 2004
	First Named Inventor	Morrison, Kevin
	Art Unit	2876
	Examiner Name	Edwyn Labaze
	Attorney Docket Number	020375-043010US
Total Number of Pages in This Submission	9	

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
<b>Remarks</b> The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.		
<b>SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT</b>		
Firm Name	Townsend and Townsend and Crew LLP	
Signature		
Printed name	Irvin E. Branch	
Date	December 5, 2005	Reg. No. 42,358

CERTIFICATE OF TRANSMISSION/MAILING		
I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office, Fax No. 1-571-273-8300 on December 5, 2005.		
Signature		
Typed or printed name	Aurora Lowell	Date December 5, 2005

60650414 v1

RECEIVED  
CENTRAL FAX CENTER

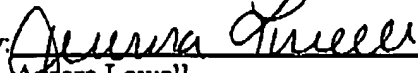
DEC 05 2005

I hereby certify that this correspondence is being facsimile  
transmitted to the United States Patent and Trademark Office,  
Fax No. 1-571-273-8300 on December 5, 2005

PATENT

Attorney Docket No.: 020375-043010US

TOWNSEND and TOWNSEND and CBW LLP

By:   
Aurora Lowell

BEST AVAILABLE COPY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Kevin Morrison et al.

Application No.: 10/789,455

Filed: February 26, 2004

For: BULK CARD ORDERING  
SYSTEM AND METHODS

Customer No.: 20350

Confirmation No. 5172

Examiner: Edwyn Labaze

Technology Center/Art Unit: 2876

AMENDMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed September 9, 2005, please enter the  
following amendments and remarks:

A Listing of Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.